



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Benny for Nevada
 Attention: Accounts Payable
 1930 Village Center Cir.
 #3-435
 Las Vegas, NV 89134

Advertiser	Benny for Nevada
Product	State Senate 3Q12
Estimate Number	

Invoice #	104170-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Kevin Goodell
Sales Office	Las Vegas
Sales Region	Local

Order #	104170
Alt Order #	
Deal #	
Order Flight	09/03/12 - 09/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F Wheel of Fortune	7-730pm									
					to							
	KSNV			Tu	09/03/12 to 09/09/12	3x		-TW----				
	KSNV	PROGRAM CHANGE		W	09/04/12	:00				\$375.00	See MG 1.12,1.13,1.14	1
	KSNV	PROGRAM CHANGE		Th	09/05/12	:00				\$375.00	See MG 1.12,1.13,1.14	2
	KSNV	PROGRAM CHANGE		W	09/06/12	:00				\$375.00	See MG 1.12,1.13,1.14	3
	KSNV	PROGRAM CHANGE		W	09/12/12	:00				\$375.00	See MG 1.15	12
	KSNV	NOT AVAILABLE RATE		W	09/12/12	:30			7:07 PM	\$725.00	MG for 1.13,1.14,1.12	15
	KSNV	NOT AVAILABLE RATE		F	09/14/12	:00				\$375.00	See MG 1.16,1.17	13
	KSNV	NOT AVAILABLE RATE		Tu	09/18/12	:00				\$375.00	See MG 1.16,1.17	14
	KSNV	NOT AVAILABLE RATE		W	09/19/12	:30			7:29 PM	\$725.00	MG for 1.13,1.8,1.7,1.14	16
	KSNV	NOT AVAILABLE RATE		Th	09/20/12	:30			7:17 PM	\$725.00	MG for 1.13,1.8,1.7,1.14	17
	KSNV	NOT AVAILABLE RATE			09/10/12 to 09/16/12	3x		MT-T---		\$375.00	See MG 1.15	4
	KSNV	NOT AVAILABLE RATE		Tu	09/11/12	:30			7:14 PM	\$375.00		6
	KSNV	NOT AVAILABLE RATE		Th	09/13/12	:30			7:16 PM	\$375.00		5
	KSNV	NOT AVAILABLE RATE			09/17/12 to 09/23/12	3x		MTWT---		\$375.00	See MG 1.16,1.17	8
	KSNV	NOT AVAILABLE RATE		W	09/19/12	:00				\$375.00	See MG 1.16,1.17	7

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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Advertiser	Benny for Nevada	Invoice #	104170-1
Product	State Senate 30/12	Invoice Date	09/30/12
Estimate Number		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12

Station	KSNV	Order #	104170
Account Executive	Kevin Goodell	Alt Order #	
Sales Office	Las Vegas	Deal #	
Sales Region	Local	Order Flight	09/03/12 - 09/30/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F Wheel of Fortune	7-730pm									
	KSNV			Th	09/20/12	:00				\$375.00	See MG 1.18	9
	KSNV			Th	09/27/12	:30		7-19 PM	NVSD0730H Opportunity:	\$725.00	MG for 1.10,1.9	18
	KSNV			M	09/24/12	:00				\$375.00	See MG 1.18	10
	KSNV			Th	09/27/12	:00				\$375.00	Unresolved	11
	KSNV			NOT AVAILABLE RATE								
	KSNV			NOT AVAILABLE RATE								
2	KSNV	NFL Pre-Game	445p-515p									
	KSNV			Su	09/03/12 to 09/09/12	1x		-----S				
	KSNV			Su	09/09/12	:30		5:19 PM	NVSD0530H Opportunity:	\$900.00		1
	KSNV			Su	09/10/12 to 09/16/12	1x		-----S				
	KSNV			Su	09/16/12	:30		4:29 PM	NVSD0530H Opportunity:	\$900.00		2
	KSNV			Su	09/17/12 to 09/23/12	1x		-----S				
	KSNV			Su	09/23/12	:30		4:29 PM	NVSD0530H Opportunity:	\$900.00		3
	KSNV			Su	09/24/12 to 09/30/12	1x		-----S				
	KSNV			Su	09/30/12	:30		4:29 PM	NVSD0730H Opportunity:	\$900.00		4
		Aired Spots					10					

Gross Total **\$7,250.00**
 Agency Commission **\$1,087.50**
 Net Amount Due **\$6,162.50** Payment Terms 30 Days

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